

The logo for the Moses Lake Spring Festival. It features the words "Moses Lake" in a bold, sans-serif font, with "Spring" in a large, stylized script font that has a floral or leaf-like pattern inside the letter 'S'. Below "Spring" is the word "Festival" in a smaller, cursive script font. The entire logo is rendered in a golden-yellow color.

# Moses Lake Spring Festival

Subject: Sponsorships needed for 38<sup>th</sup> Annual Moses Lake Spring Festival

Dear Community Partners,

The Moses Lake Spring Festival is a 501c (3) non-profit organization formed in 1980 by Moses Lake citizens. The Moses Lake Spring Festival will be hosting the 4 day festival during Memorial Day weekend May 24<sup>th</sup> -27<sup>th</sup> to increase Tourism, support our local businesses, bring family fun to our City, and to honor our Military.

The activities at Spring Festival include Food & Commercial vendors, Concerts and entertainment at the Amphitheater, 3 on 3 Basketball Tournament, Kiddie & Grand Moonlight Parade, Carnival, Car show and more! While it is our privilege as a Committee to organize this event, we need our Community Support to bring it back year after year. Please see enclosed for your opportunity to support the Moses Lake Spring Festival and help BRING ON THE FUN! *Donations are tax deductible, #91-1155769.*

On behalf of the Moses Lake Spring Festival Committee, thank you for your support. Please let me know if you have any questions.

Yours respectfully,

Sean Sallis  
MLSF Board President  
509.398.4135



## **Partnership Form**

I am interested in supporting the Moses Lake Spring Festival.

Please accept my donation of the following, Check all that apply:

- \_\_\_\_ \$100-\$400 Friend of Fest (includes post as Sponsor, logo on Spring Fest website & Social Media and on Sponsor sign at Festival)
- \_\_\_\_ \$500- Bronze Sponsor (includes all above and announcement during Festival)
- \_\_\_\_ \$1,000-Silver Sponsor (includes all above and one parade entry)
- \_\_\_\_ \$1,500-Gold Sponsor (includes all above and logo on 3on3 team t-shirt)
- \_\_\_\_ \$2,500-Bring on the Fun Sponsor (includes all above, VIP seating for up to 12 at Grand Moonlight Parade, & 4 pack of carnival armbands)

## **3 ON 3 Basketball Tournament Sponsor**

- \_\_\_\_ \$250- 3on3 Tournament T-shirt Sponsor (*logo to be printed on back of participant shirt*)
- \_\_\_\_ \$600- 3on3 Tournament Court Sponsor (*logo on basketball hoop backboard*)

## **Entertainment Sponsor**

- \_\_\_\_ \$500- Video Wall Sponsorship (*logo streamed between setups at amphitheater*)
- \_\_\_\_ \$4,000- Main Stage Sponsorship (*logo on video wall, stage recognition during sets and a court sponsor at 3 on 3, and radio ads*)

## **Parade Sponsor**

- \_\_\_\_ \$25-\$100 Candy & Flag Sponsor    \_\_\_\_ \$25-\$500 Trophy Sponsor
- \_\_\_\_ \$300- Logo on side of Moses Lake Spring Fest float trailer for 2018
- \_\_\_\_ \$3,000 Major Sponsor Package for Grand Moonlight Parade  
(includes a parade entry, signage at parade, main logo on float trailer for 2018, logo on Sponsor signs and announcement during parade, radio ads, court sponsor at 3 on 3, logo on video wall, and post as Sponsor on Spring Fest website and Social Media)PARADE VOLUNTEER SIGN UPS AVAILABLE AT PLACE OF BUSINESS



**\*\*Donations of products such as water bottles, candy and more appreciated.**

**Contact us for more info!**

(Logo to be included on website and Sponsor signs at Festival)

Contact Name: \_\_\_\_\_

Business: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Email: \_\_\_\_\_

Donation Amount: \_\_\_\_\_

For: \_\_\_\_\_ (Please write below if there are multiple)

---

---

---

Please send your logo to [springfestivalinmoseslake.com](http://springfestivalinmoseslake.com)

Deadline is April 30<sup>th</sup>, 2018

*Please send checks payable to:*

Moses Lake Spring Festival or MLSF

601 S. Pioneer Way Ste F #198

Moses Lake, WA 98837